

City of El Paso  
Financial Services Department  
Grant Services Division

## Grants: Persuasive Proposals and Refining Research Friday, September 15, 2006

Facilitator: John Law, Center for Border Health Research (CBHR)  
9a.m.-12:00 p.m. City Hall, 4<sup>th</sup> Floor Conference Room  
1p.m.-2:00 p.m. EOC Lab (City Hall Basement)

To register please call Nancy Melendez-Forbes at  
541-4436/541-4445

- Do you desire quality results using your writing skills?
- Can you define “evidence-based research” for funding organizations?
- Are your proposals persuasive?
- Do you want to simplify data use?



This workshop will discuss the importance of evidence-based research to organizations’ advocacy and fundraising efforts. Participants will analyze a short grant mock proposal and discuss its strengths and weaknesses. In doing this, you will learn how to more effectively integrate data into your proposals, learn how to validate the need for services in your community, and convince funding organizations that your proposal can achieve *the* desired results. Also, CBHR’s on-line library “La Teca” will be introduced.



Center for Border Health Research



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